



2022 Annual Report

JULY 2021 - JUNE 2022

HEARTLAND ALLIANCE

**EQUITY.
OPPORTUNITY.
FOR ALL.**

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HEARTLAND ALLIANCE

President's Letter



Heartland Alliance is committed to achieving equity and opportunity for all. That promise is unwavering. It guides our work as we support individuals living at the margins to attain safety, security, and stability.

With your help, in 2022 we responded to the urgent needs of hundreds of Afghan evacuees, raising nearly \$2 million to support their resettlement, while assisting ever-increasing numbers of globally displaced people and welcoming thousands of refugees, asylum seekers, and migrants to Chicago.

Together with the University of Notre Dame's Lab for Economic Opportunity, we designed an enhanced version of a federal homelessness prevention model. The model will be used to test the idea that, with a few more supports, more families can stabilize their housing and stay out of homelessness permanently. The findings from the study could inform how the nation invests in homelessness prevention.

READI Chicago resulted in large reductions in gun violence among men at the highest risk, and we launched the READI National Center for Safe Communities to share effective violence intervention approaches with other U.S. cities that are confronting rising gun violence.

Through our health care programs, we reached more than 39,000 individuals in need of basic and specialized health and wellness services. And we engaged more than 3,400 people through education and economic opportunity services.

We are honored to play a critical role in our participants' powerful journeys. I encourage you to read the life-changing stories throughout this report. These stories are made possible with the steadfast support of our donors, community partners, staff, and volunteers, like you.

With appreciation,

A handwritten signature in black ink, appearing to read 'Evelyn Diaz'. The signature is fluid and cursive.

EVELYN DIAZ
PRESIDENT, HEARTLAND ALLIANCE

Impact

13,300,000+


IMPACTED BY POLICY & ADVOCACY

54,000+

**DOMESTIC PARTICIPANTS
SERVED**

**Internationally, we provide hundreds of thousands of services
to tens of thousands of participants.**

Health & Healing



“If there hadn’t been supports to help me, I wouldn’t be where I am today.”



Holiness grew up in Benin, a small country in West Africa. As the youngest daughter of the family, Holiness was at extremely high risk of being subjected to female genital mutilation, a practice that was officially outlawed in Benin but continues to affect up to 40% of population.

Holiness was connected with Amy Hill at Heartland Alliance’s Marjorie Kovler Center. “When I went through the trauma, Amy was the person who really helped me,” Holiness said.

“She was always available to talk to me, even when I didn’t want to talk about the abuse.”

Holiness said the coping skills she and Amy practice have been critical to controlling her negative thoughts. Amy makes it a point to regularly check in with Holiness and makes sure she has numbers in her phone to call friends when she needs support.

“It’s good to have somebody I can trust, who will be there for me when I need it.” Holiness said. Now, Holiness hopes to become an ultrasound technician when she completes her degree.

Economic Opportunity

“If I’ve learned anything in recent years, it’s that you can’t ever give up. There is hope.”



In 2015 Jennifer had a stroke, causing loss of vision in her right eye and additional complications. As it became more difficult to find steady work, healthcare bills piled up. In less than a year, she and her husband found themselves houseless.

For five years, the couple lived without a place to call home and stayed under Chicago’s covered streets and overpasses. It was hard, but the two had each other.

Everything changed when COVID hit. As offices closed and people isolated, it became harder for Jennifer and her husband to access food and other necessities.

“When Heartland Alliance reached out, they were helping people with the COVID stimulus. That was a huge help, and then they kept coming to help with other things too.” This included a connection to healthcare centers, access to drop-in centers, food, and support with finding critical resources to get Jennifer off the streets.

“I got the news on May 28. They said I got a voucher, and even wanted me to pick my own place,” Jennifer said. “I didn’t care where or what it looked like, I was just ready to be home. When we walked in, I almost cried.”

Today, Jennifer is seeking work and continuing her journey. She and her husband regularly recommend Heartland Alliance to friends who are unstably housed.

Safety & Justice

“We will continue to meet that challenge, because we believe that all people deserve a safe place to call home.”



As the crisis in Afghanistan continues, the Heartland Alliance team increased efforts to serve those fleeing the Taliban.

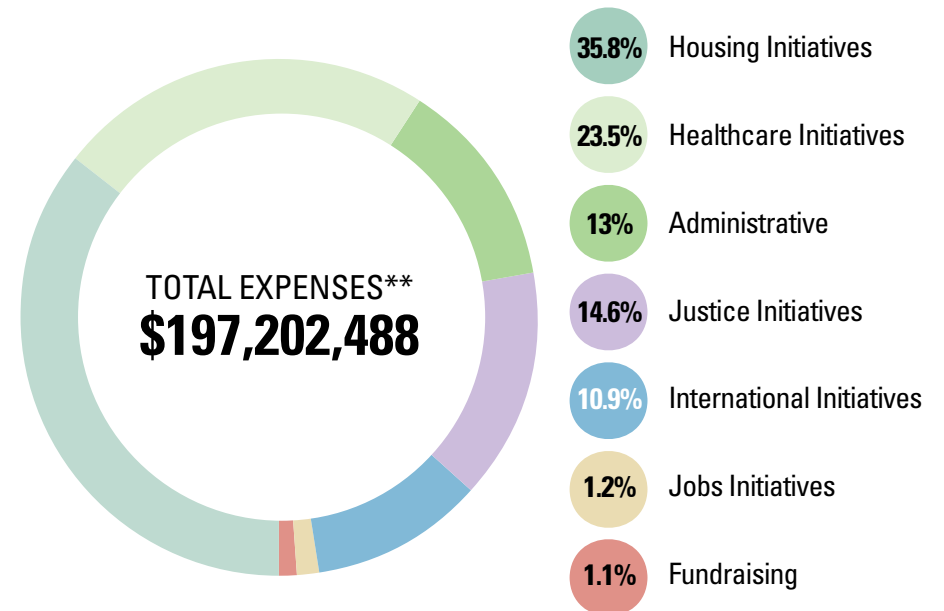
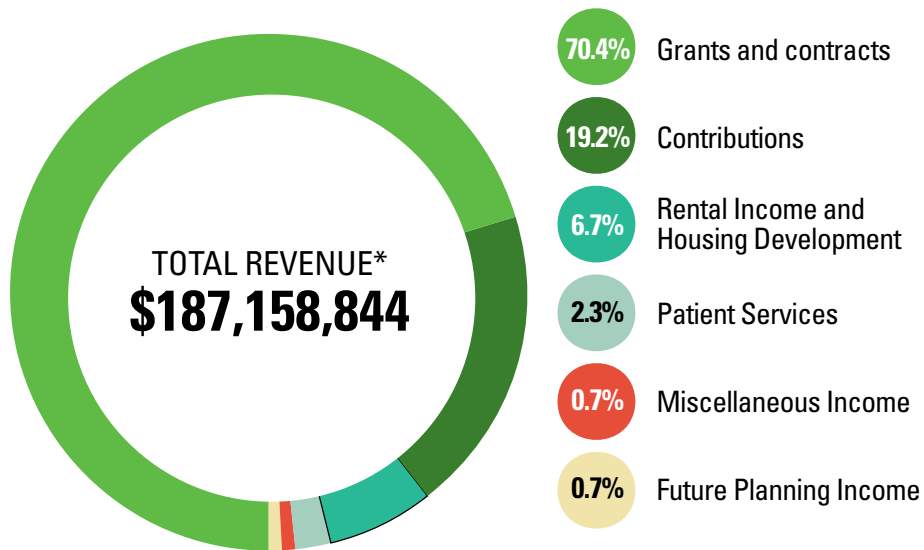
As soon as we know a new arrival [of Afghan refugees] is on their way, we begin to prepare an array of supportive services to aid them as they adjust to their new life in Chicago. The immediate nature of this crisis means that our response times are shorter, and our staff works harder.

When we greet these people at O’Hare Airport, individuals are provided with a safe place to stay and a guide that will help them connect with community and services. We provide case management, employment

services, youth and family services, English language classes, and connections to medical and mental health services.

Thanks to our supporters, volunteers, and donors, we have been able to make sure those fleeing Afghanistan are greeted with critical necessities. This is a unique experience, and we’re proud to help people who are fleeing this crisis.

Financial Review



*Source: Page 4 of the Consolidated Financial Report, Consolidated Statement of Activities of Heartland Alliance for Human Needs & Human Rights

**Source: Page 10-11 of the Consolidated Financial Report, Consolidated Statement of Functional Expense of Heartland Alliance for Human Needs & Human Rights

Thank You

Without our many generous champions and partners, this work would not be possible.

Thank you.



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