

Heartland Alliance Heartland Alliance International Heartland Alliance Health Heartland Housing Heartland Human Care Services

REQUEST FOR PROPOSALS International Strategic Planning RFP# [HAI – SP2021]

DEADLINE for Submitting Proposal Tuesday, November 30, 2021, at 12pm (CST)

ATTN: Mark Rodriguez
Heartland Alliance International –
Operations Department

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I. INTRODUCTION

A. About Heartland Alliance International

Heartland Alliance International (HAI), the international arm of Heartland Alliance, Inc. (HA), a U.S. based non-profit organization that works to advance human rights and champion human dignity by providing services and promoting solutions to achieve a more just global society. With our shared mission, we provide a continuum of programs that address the root causes of poverty, generate social change, and inspire people to build better lives not only for themselves but also for their communities. Our approach is multi-faceted and intentional, and intersects through three focus areas: health and healing, safety and justice, and economic opportunity.

HAI implements programs in seven countries across Latin America and the Caribbean, the Middle East and North Africa, Sub-Saharan Africa, as well as in Chicago, Illinois at the Marjorie Kovler Center. HAI believes that society benefits when all people can participate, prosper, and reach their full potential. We will not give up until everyone is able to exit poverty, heal from trauma, and achieve stability.

Across all programs, HAI promotes progressive, innovative approaches to human rights protections and gender equity. HAI focuses on specialized mental health and psychosocial support and access to legal services for people who have been victims of violence and human rights abuses. HAI ensures the safety of these individuals and empowers them to actively engage in their communities and drive social change. HAI believes there can be no healing without justice and no justice without healing.

B. Project Background

Heartland Alliance International is seeking proposals from qualified firms to partner with our Executive Director, Chief Operating Officer, Country Field Office Leaders, and leadership team to develop a three-year strategic plan and interconnected country plans. Specialized individual consultants and applicant firms can submit an application together, and firms can sub-contract with other firms on aspects of the work.

C. Contract Term / Term of Services

The term of agreement resulting from this solicitation will be for five months.

II. SCOPE OF WORK

PURPOSE

The purpose of this Request for Proposals (RFP) is to solicit proposals from consultants experienced in strategic planning whose approach is hands-on, action-oriented, inclusive and includes a record of accomplishment of building strategic plans for international development and emergency response organizations that advance human rights. We are seeking a firm/consultant that will be comfortable working with HAI leadership to implement an atypical hybrid strategic planning process. The plan will incorporate our unique standing as an organization operating within a larger domestic social services organization providing health, housing, human care and legal services, and dedicated to addressing both the needs of international and US based

participants at the intersections of health and healing, safety and justice and economic opportunity.

This strategic planning process will build on the successful implementation of the previous HAI strategic plan, incorporate the mission, vision and values of the larger enterprise strategic roadmap just completed this year, and help chart an exciting new journey for Heartland Alliance International's work globally.

The consultant will provide the following services:

- Work with Heartland Alliance's International's Strategic Planning Committee,
 Heartland Alliance Program Leaders, Board members, and partners to articulate a
 clear, bold, and inspiring long-term vision and strategic plan that motivates and
 facilitates action for the next three years. The plan will:
 - Confirm or revise the organization's core programmatic technical area and commitments.
 - o Set the course for long-term growth of HAI.
 - Incorporate country / field team plans that lead to a larger HAI Plan to become a more innovative, inclusive, and collaborative institution and sharpen our focus on three impact areas: health and healing, safety and justice, and economic opportunity.
 - Identify specific programmatic, operational, and fundraising objectives for the organization to pursue over the next three years in pursuit of its growth strategy and strategic priorities.
 - o Produce a final strategic plan for HAI.
- Partner with Heartland Alliance's International's Strategic Planning Committee to:
 - Conduct a review of past HAI programming to determine areas of continuity, expertise and excellence
 - Conduct a SWOT analysis of internal and external perceptions of the organization, using focus groups, interviews and other methods for garnering input from key stakeholders including private and public funders, thought leaders and key influencers, Board members, staff, participants, community leaders, and nonprofits with a similar mission, scale, and/or participant population.
 - Create country/regional field-based action plans that feed into the final produced larger HAI strategic plan
 - Review and present available related data, trend analyses, benchmarking against similarly sized or focused organizations and competitive analyses, and relevant research and best practices.
- Develop a timetable for implementation with a small set of specific measurable benchmarks, objectives, and tasks to be accomplished to achieve goals.
- Identify clear, measurable outcomes for measuring organizational effectiveness, impact, and success.
- Establish a framework and process for the organization's leadership to effectively implement the strategic plan and monitor progress toward achievement of goals and

- objectives.
- Outline resources required for institutional capacity, systems, and structural, financial, organizational, and human resources to achieve desired strategic plan priorities
- Facilitate Strategic Planning Committee meetings and focus groups, and provide leadership, direction, and expert consultation and advice on developing an effective strategic plan – with a bias towards action – including how to successfully implement the plan.

DELIVERABLES

- 1. Organizational SWOT
- 2. Program and Technical Area Review
- 3. Market and Competitor Analysis
- 4. Country/Regional Based Action Plans
- 5. Finalized Three Year Strategic Plan
 - a. Growth Strategy
 - b. Time Table
 - c. Monitoring Plan
- d. Resource Requirements for Successful Delivery of the Strategic Plan
- 6. Compiled Notes, Resources and Data Archive

TIMEFRAME:

Respondents must be available to begin the engagement in January of 2022 with a preliminary strategic plan developed in April 2022, in alignment with organizational budgeting process, and a completed strategic plan presented to the organization in May 2022.

REQUIREMENTS

While this project will require significant and active Board and staff engagement, the applicant selected will be responsible for completing all work products and final deliverables (e.g., organizational assessments, final strategic plan, etc.). Heartland Alliance International's COO and the Strategic Planning Committee will play a consultative role on work products and final deliverables and will review final deliverables before they are completed.

Applicants are to propose which aspects of the project will require Board and/or staff engagement and include expected time requirements for all activities requiring their participation.

Proposals must include a clear description of the applicant's plan to complete all of the project components (i.e., sequencing of key activities, work products, and milestones; how long each component will take to complete, etc.).

Proposals must include monthly project timelines including "check-in" points for HAI's Senior Leadership Team. As work products and deliverables are completed prior to established check-ins, applicants will send HAI the materials to facilitate status update meetings. The successful applicant will be responsible for working collaboratively with HAI's Executive Coordinator and Operations Coordinator to support setting up the check-ins, preparing agendas, sending invites,

and writing minutes. In addition, the successful applicant will present a status update on preliminary findings and recommendations before writing the final deliverables including the strategic plan.

III. PROPOSER'S SUBMITTAL

Proposer must complete and submit their proposal to the designated individual listed within this solicitation no later than the date specified on the cover of the RFP. Proposal must include the following:

1. Cover/Transmittal Letter

A. Executive Summary – Provide an overview of the Proposer's company including the range of services offered by the Proposer, years in business, and a brief history.

2. Experience and Qualification Statement

- A. List of key personnel, availability, qualifications, and organizational chart.
- B. Submit a list of clients Proposer has served in the past three (3) years. Provide contact person, position, address, phone number, dates of services, and description of service provided.
- 3. State your ability to begin work and the capacity of your firm to dedicate resources needed to provide the services requested
- 4. Describe your firm and its capabilities for the requested services (and do the same for any proposed partner(s) or subcontractor(s))
 - A. Number of years in business.
 - B. Number of employees.
 - C. Experience your firm has had within the past five (5) years providing similar services to organizations like Heartland Alliance International.

5. Operations Plan

Proposers shall submit a response that confirms the Proposer's understanding of the RFP. The Proposer should clearly outline the recommended approach of the organization in meeting the responsibilities that Heartland Alliance International has outlined, including an overview of the project timeline that aligns with a start date beginning no earlier than January 2022.

Responsibilities will include:

- Finalized project plan no later than April 2022;
- Submission of deliverables by May 2022: A brief, clear, and user-friendly strategic plan, a timeline outlining key milestones, recommendations for implementation and organizational support systems and structure, projected annual implementation budget, and evaluation methodology;
- Curation and facilitation of a series of strategic planning sessions with HAI Senior Leaders, Country / Field Program Office Leaders and Key Staff, and Program Managers; and
- Regular communications and standing meetings with HAI Executive Director and Chief Operating Officer.
- The method of approach should be addressed in a manner that reflects an understanding and commitment to provide the requested services in a professional and timely manner and within budget.
- 6. Provide a minimum of three (3) client references
- 7. Proposer Contact Information
- 8. Cost Budget Template (Attachment B)
- 9. Work sample of a completed strategic plan
- 10. Work sample of a similarly complex project

IV. Key RFP Information

A. Introduction

Heartland Alliance will receive Proposals at this location only until *12:00P.M. (CST)* on *November 30, 2021* in accordance with this RFP. One (1) clearly marked "Original" and (1) electronic copy of the proposal on flash drive, including forms and attachments, must be received by Heartland Alliance at the address below:

Heartland Alliance Attn: Mark Rodriguez Heartland Alliance International 208 S LaSalle Street Suite 1300 Chicago, IL 60604

B. <u>RFP Timeline</u>

It is expected that an applicant will be selected within three weeks of the closing submission date, although this timeline is subject to change. Upon conclusion of negotiations with the successful bidder, all bidders submitting responses will be informed in writing of the name of the successful firm or individual.

RFP Released: November 8,2021
Respondent Questions Due: November 12, 2021
Answers to Questions: November 17, 2021
Proposals due: November 30, 2021

Interviews with finalists: Week of December 6, 2021 Notification of decision: Week of December 20, 2021

Project begins: January 2022

Proposals submitted after the designated date and time will not be accepted for any reason and will be returned unopened to the originator.

C. Communication, Interpretation and Addenda

No respondent is entitled to rely upon any oral interpretation by Heartland Alliance International or its representative concerning the meaning of this RFP. This RFP and any addenda will be available by contacting the designated person listed within this RFP. It is the Respondent's obligation to obtain any addenda that may be subsequently issued.

All questions or requests for clarification must be made in writing and submitted no later than **November 12**, **2021**, **to Harriet McGee at hmcgee@heartlandalliance.org**

Heartland Alliance will award one contract based on the evaluation criteria contained within this RFP to responsible and responsive respondents, provided their proposals are in the best interest of Heartland Alliance

V. **EVALUATION CRITERIA**

Heartland Alliance International will conduct a comprehensive evaluation of proposals received in response to this RFP. HAI will use an Evaluation Committee to review and evaluate the proposals. Throughout the evaluation and selection process, Proposers may be asked to furnish additional information, make oral presentations and attend meetings as requested by HAI. HAI will consider such criteria as Heartland Alliance deems and to be in the best interests of Heartland Alliance including, but not limited to, the following:

- 1. Proposer experience, knowledge and qualifications (30)
- 2. Fee Structure / Cost Proposal (30)
- 3. Proposer understanding and responsiveness to the requested scope of services outlined in this RFP (30)
- 4. Key Personnel and References (30)

VI. <u>DIVERSITY</u>

Minority, Disadvantaged, and Women-Owned Business Enterprises (MBE/DBE/WBEs) are encouraged to submit proposals. Heartland Alliance strives to provide opportunities to MBE/WBE/DBEs that have a diverse workforce and can supply products and services that will meet our business needs.

VII. CONFLICT OF INTEREST AND VENDOR CODE OF CONDUCT

Respondents must disclose any past, present, or future relationships with any parties associated with the issuance, review, or management of this solicitation and anticipated award. Failure to provide this information may result in Heartland Alliance to remove respondent proposal from the selection process.

It is the responsibility of the respondent to become familiar with Heartland Alliance Vendor Code of Conduct https://www.heartlandalliance.org/contracting-opportunities/. It is also a conflict of interest when a Heartland Alliance employee, officer, or agent involved in the RFP process or contract has a financial or any other interest in the respondent. If a conflict of interest exists, the respondent cannot submit a proposal. Heartland Alliance, in its sole discretion, reserves the right to cancel the award if it determines that any interest disclosed from any source gives the appearance of a conflict of interest.

VIII. <u>ADDITIONAL INFORMATION</u>

1. All costs incurred in the preparation and presentation of Proposals is the responsibility of each respondent. All supporting documentation and manuals with each Proposal will become the property of Heartland Alliance International unless otherwise indicated by the Respondent at the time of submission.

- 2. Heartland Alliance reserves the right to reject any and all Proposals, to waive any informality, and to accept any proposals which may deem to be in the best interest of the organization.
- 3. Heartland Alliance International will award one contract based on the evaluation criteria
- 4. Issuing this solicitation is not a guarantee that Heartland Alliance International will award a purchase order/contract. Heartland Alliance International has no contractual obligations with any vendor based upon the issuance of this solicitation.
- 5. Heartland Alliance International may choose to award a purchase order / contract for part of the services within this solicitation.
- 6. Heartland Alliance International may request from a short-listed of respondents additional written responses to a more specific and detailed scope of work that is based upon the general scope of work in the original stated solicitation.
- 7. Heartland Alliance International reserves the right to accept or reject any or all proposals, issue addenda, or waive any formalities that are not to be material defects requiring rejection or disqualification or where such a waiver will promote increased competition. Any respondents may be excluded from further consideration for failure to fully comply with the requirements of this solicitation.
- 8. Heartland Alliance International has the right to rescind this solicitation or rescind an award prior to the signing of a purchase order / contract due to any unforeseen changes, be it funding or programmatic.

IX. TERMS AND CONDITIONS

By submitting a proposal in response to this RFP, respondent agrees to accept Heartland Alliance Terms and Conditions (see Appendix 3).

Attachment (A) Business Contact Information

Proposers must p	provide a business contact and alternate to address any	RFP question
Name:		
Title:		
Phone:		
Fax:		
Address:		
Email:		
	Alternate Business Contact	
Name:		
Title:		
Phone:		
Fax:		
Address:		
		_
Fmail·		

Attachment (B) BUDGET TEMPLATE

PLEASE COMPLETE THE ATTACHED BUDGET TEMPLATE DOCUMENT.

EXHIBIT 1 – INSURANCE REQUIREMENTS FOR VENDORS

The following minimum insurance requirements apply to vendors. If the service or work represents an unusual or high risk, such as construction, additional insurance may be required. For more information, consult with the Enterprise Risk Management department by emailing erm@heartlandalliance.org.

Certificates of Insurance and Additional Insured

All Vendors shall furnish Heartland Alliance with an original Certificate of Insurance listing "Heartland Alliance, 208 S. La Salle, Suite 1300 Chicago, IL 60604" as the certificate holder.

The Commercial General Liability and Auto Liability shall name Heartland Alliance, all subsidiaries and related entities, employees, officers, board of directors, agents and volunteers as additional insured by way of endorsement. Vendor shall require the same additional insured endorsements from Subcontractors.

Coverage and Policy Limits

All insurance policies maintained by vendor must be issued by a company or companies rated at least "A" in A.M. Best Key rating guide.

The vendor shall provide a 30-day notice of cancellation or non-renewal of coverage to Heartland Alliance. Such insurance must be primary as to any other valid and collectible insurance.

<u>Commercial General Liability:</u> (required where vendor is not considered an independent contractor):

- Each occurrence \$1,000,000
- General aggregate \$2,000,000 for bodily injury, personal injury and property damage liability.
- Coverage shall include all premises and operations, products/completed operations, separation of insureds, and contractual liability.

<u>Automobile Liability:</u> (required if contracting party will be utilizing vehicles to perform/provide services on Heartland premise):

• Combined single limit \$1,000,000 for bodily injury and property damage, including owned, hired and non-owned vehicle coverage.

Umbrella/Excess Liability: (required where vendor is not considered an independent contractor):

Not less than \$2,000,000 per occurrence and in the aggregate.

Workers' Compensation: (as required by applicable law or regulation):

Statutory limits

Employers Liability: (as required by applicable law or regulation):

• \$500,000 per each accident or illness

Other insurance that may be required

<u>Professional Liability:</u> (required by independent contractors): If vendor is engaged for professional services by a professional on staff or under a consulting agreement, vendor must secure, acquire and maintain, or require its independent consultant or Subcontractor to acquire and maintain, Professional Liability insurance in limits not less than \$1,000,000 each occurrence and \$2,000,000 policy aggregate covering the professional services performed in connection with the project and continuing in force by renewal or extended reporting provision for not less than three years after completion of the Services.

Enterprise Risk Management Department ERM@heartlandalliance.org

Appendix 1 – CERTIFICATION OF INDEPENDENT PRICE DETERMINATION

The vendor certifies that—

- (a) (1) The prices in this offer have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other vendor, including but not limited to subsidiaries or other entities in which vendor has any ownership or other interests, or any competitor relating to (i) those prices, (ii) the intention to submit an offer, or (iii) the methods or factors used to calculate the prices offered;
- (2) The prices in this offer have not been and will not be knowingly disclosed by the vendor, directly or indirectly, to any other vendor, including but not limited to subsidiaries or other entities in which vendor has any ownership or other interests, or any competitor before bid opening (in the case of a sealed bid solicitation) or contract award (in the case of a negotiated or competitive solicitation) unless otherwise required by law; and
- (3) No attempt has been made or will be made by the vendor to induce any other concern or individual to submit or not to submit an offer for the purpose of restricting competition or influencing the competitive environment.
- (b) Each signature on the offer is considered to be a certification by the signatory that the signatory—
- (1) Is the person in the vendor's organization responsible for determining the prices being offered in this bid or proposal, and that the signatory has not participated and will not participate in any action contrary to subparagraphs (a)(1) through (a)(3) above; or
- (2) (i) Has been authorized, in writing, to act as agent for the principals of the vendor in certifying that those principals have not participated, and will not participate in any action contrary to subparagraphs (a)(1) through (a)(3) above;
- (ii) As an authorized agent, does certify that the principals of the vendor have not participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) above; and (iii) As an agent, has not personally participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) above.
- (c) Vendor understands and agrees that –

CEDTICIED DV.

- (1) violation of this certification will result in immediate disqualification from this solicitation without recourse and may result in disqualification from future solicitations; and
- (2) discovery of any violation after award to the vendor will result in the termination of the award for default.

CENTIFIED BY.	
RFP No.	
Name of Vendor Organization:	Signature Authorized Official:
Date:	Title:
	Printed Name:

Appendix 2 – CERTIFICATION REGARDING DEBARMENT, SUSPENSION, PROPOSED DEBARMENT, AND OTHER RESPONSIBILITY MATTERS

(a)(1) The Offeror certifies, to the best of its knowledge and belief, that—

(i) The Offeror and/or any of its Principals—

(A) Are [] are not [] presently debarred, suspended, proposed for debarment, or declared ineligible for the award of contracts by any Federal agency;
(B) Have [] have not [], within the three-year period preceding this offer, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, or receiving stolen property; [This language stayed indefinitely. Please use paragraph (a)(1)(i)(D) below.]
(C) Are [] are not [] presently indicted for, or otherwise criminally or civilly charged by a governmental entity with, commission of any of the offenses enumerated in paragraph (a)(1)(i)(B) of this provision; and [This language stayed indefinitely. Please use paragraph(a)(1)(i)(E) below.]
(D) Have [] have not [], within a three-year period preceding this offer, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, or receiving stolen property; and
(E) Are [] are not [] presently indicted for, or otherwise criminally or civilly charged by a governmental entity with, commission of any of the offenses enumerated in subdivision (a)(1)(i)(D) of this provision.
(ii)(A) [This paragraph (a)(1)(ii) is stayed indefinitely.] The offeror, aside from the offenses enumerated in paragraphs (a)(1)(i)(A), (B), and c) of this provision, has [] has not [] within the past three years, relative to tax, labor and employment, environmental, antitrust, or consumer protection laws—
(1) Been convicted of a Federal or State felony (or has any Federal or State felony indictments currently pending against them); or
(2) Had a Federal court judgment in a civil case brought by the United States rendered against them; or
(3) Had an adverse decision by a Federal administrative law judge, board, or commission indicating a willful violation of law.

(B) If the offeror has responded affirmatively, the offeror shall provide additional information if requested by the Contracting Officer; and (iii) The Offeror has [] has not [], within a three-year

period preceding this offer, had one or more contracts terminated for default by any Federal agency.

(2) "Principals," for the purposes of this certification, means officers; directors; owners; partners; and, persons having primary management or supervisory responsibilities within a business entity (e.g., general manager; plant manager; head of a subsidiary, division, or business segment, and similar positions).

This Certification Concerns a Matter Within the Jurisdiction of an Agency of the United States and the Making of a False, Fictitious, or Fraudulent Certification May Render the Maker Subject to Prosecution Under Section 1001, Title 18, United States Code.

- (b) The Offeror shall provide immediate written notice to the Contracting Officer if, at any time prior to contract award, the Offeror learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- (c) A certification that any of the items in paragraph (a) of this provision exists will not necessarily result in withholding of an award under this solicitation. However, the certification will be considered in connection with a determination of the Offeror's responsibility. Failure of the Offeror to furnish a certification or provide such additional information as requested by the Contracting Officer may render the Offeror nonresponsible.
- (d) Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render, in good faith, the certification required by paragraph (a) of this provision. The knowledge and information of an Offeror is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
- (e) The certification in paragraph (a) of this provision is a material representation of fact upon which reliance was placed when making award. If it is later determined that the Offeror knowingly rendered an erroneous certification, in addition to other remedies available to the Government, the Contracting Officer may terminate the contract resulting from this solicitation for default.

CERTIFIED BY:	
RFP No.	
Name of Vendor Organization:	Signature Authorized Official:
	Title:
	Printed Name:

Appendix 3 - HEARTLAND ALLIANCE TERMS AND CONDITIONS



Heartland Alliance
Heartland Alliance International
Heartland Alliance Health
Heartland Housing
Heartland Human Care Services

Standard Terms and Conditions

- **1.** Acceptance & Applicability: These terms and conditions, which are hyperlinked from or referenced in the Request for Proposal ("RFP") or Request for Quote ("RFQ") or otherwise provided to the supplier ("Vendor") of goods ("Goods") and/or services ("Services") collectively constitutes a binding agreement ("Agreement") between the Vendor and the Heartland entity ("Heartland") identified in the RFP/RFQ. This Agreement may be accepted only in accordance with all terms and conditions herein without modification, addition, deletion or alteration.
- **2. Assignment:** Vendor may not assign this Agreement or any benefits or rights arising therefrom without the prior written consent of Heartland, and, unless otherwise agreed in writing, the rights of any assignee shall be subject to all set-offs, counterclaim.
- **3. Proprietary Information & Confidentiality**: Vendor shall consider all data, documentation, drawings, specifications software and other information furnished by Heartland to be confidential and proprietary and shall not disclose any such information or use such information itself for any purpose other than that for which it was intended in completing the Contract, unless Vendor obtains written permission from Heartland to do so.
- **4. Terms of Payment:** Subject to any superseding terms on the face hereof, Vendor shall invoice the Heartland entity awarding the RFP/RFQ. All invoices should be sent electronically to: hmcgee@heartlandalliance.org and will be paid upon completion/acceptance of the required Goods/Services. Vendor shall be paid not later than thirty (30) days after Heartland's receipt of an acceptable invoice or Heartland's receipt of the completed Goods/Services, together with any required documents. Drafts will not be honored.
- **5. Identification:** All shipping containers, shipped documents and invoices must be labeled with the purchase order number and "Shipped to" information without exception. Every shipment must be accompanied by a legible packing list or tally containing complete order information.
- **6. Delivery:** No delivery should take place outside the specified destination. If delivery cannot be made within the stated date and time, vendor must contact the originator that is receiving on the behalf of Heartland. Deliveries made to Heartland and its affiliates must have a signature.
- **7. Special Payment:** No C.O.D. shipments will be accepted. Vendor is responsible for the cost of shipment to Heartland.
- 8. Compliance with Law: Vendor's performance of Services and all Goods to be delivered

hereunder shall be in accordance with any and all applicable executive orders, Federal, State, municipal, and local laws and ordinances, and rules, orders, requirements and regulations.

- **9. Title and Risk of Loss:** Title to and risk of loss of, each Goods and/or Services to be delivered hereunder shall, unless otherwise provided herein, pass from Vendor to Heartland upon acceptance of by Heartland.
- 10. Inspection: (a) Vendor shall work within professional standards and limitations specified on work statements, drawings and specifications covering the work and shall make such inspections as are deemed necessary to ensure Vendor compliance, unless deviation there from is authorized in writing by Heartland. (b) All shipments shall be subject to final inspection by Heartland after receipt by Heartland at destination. If Goods supplied or Services performed by Vendor are found to be defective, Vendor shall be given the opportunity to correct any deficiencies within a reasonable period of time. If correction of such work is impracticable, Vendor shall bear all risk after notice of rejection and shall, if so requested by Heartland and at its own expense, promptly make all necessary replacements. Vendor shall provide immediate notice to Heartland of any potential failure on the part of its suppliers to provide supplies/services required hereunder. Vendor is responsible for any deficiency on the part of its suppliers. VENDOR SHALL BE RESPONSIBLE FOR ANY COSTS OF REPROCUREMENT AS MAY NECESSARY FOR HEARTLAND TO SECURE THE SUPPLIES/SERVICES AS A RESULT OF VENDOR'S INABILITY TO PERFORM THAT EXCEED THE AGREED UPON PRICE HEREIN. (d) Final inspection and acceptance by Heartland shall be conclusive except for latent defects, fraud, or for any rights provided by any product warranty.
- **11. Force Majeure:** The Vendor shall not be liable by reason of any failure in performance of this Agreement in accordance with its terms if such failure arises out of causes beyond the control and without the fault or negligence of Vendor. Such cases may include, but are not restricted to, acts of God, acts of government or municipal or other authorities, fires, floods, epidemics, quarantines, strikes, and labor disputes. Such causes do not include deficiencies on the part of its suppliers.
- **12. General Warranty:** Vendor warrants all Goods/Services to be free from all materials defects and expressly represents that all such required supplies/services are capable of performing the function service for which they were intended. Vendor agrees to pass on all manufacturers' warranties to Heartland.
- **13. Liens:** Vendor agrees to deliver the Goods/Services which are the subject-matter of this Agreement to Heartland free and clear of all liens, claims, and encumbrances.
- 14. Stop Work and Termination: (a) Heartland shall have the right to direct Vendor to stop work at any time. Such direction must be in writing and shall be effective for a period of not more than 30 days after which time Vendor may continue work absent direction to do so or a notice of termination. (b) This Agreement may be terminated upon default of either party in meeting its obligations hereunder. (c) This Agreement may be terminated for convenience, without fault of either party, by Heartland with advance written notice to Vendor. Vendor shall be paid for Goods supplied and accepted by Heartland, and Services completed and shall be reimbursed all actual costs for work in process incurred at time of termination notification inclusive of any associated administrative costs, restocking charges, vendor cancellation charges and settlement costs. Under no circumstances shall Vendor receive more than the original value of this Agreement. (d) This Agreement may be terminated for constructive default in the event that the Heartland has

reasonable cause to believe that the Vendor will not be able to perform in accordance with the terms and conditions of the Agreement. Vendor shall be given a reasonable opportunity to respond to a notice of constructive default termination. In the event of failure of the Vendor to deliver/complete any part of this Agreement, then Heartland shall, at its sole discretion, have the right to accept any delivered/completed part and unilaterally reduce the agreed upon price accordingly. (e) Heartland acceptance of partial deliveries shall not constitute a waiver of any of the Vendor's remaining obligations hereunder. (f) The preceding paragraph (e) shall not limit any legal rights of either party to cancel this Agreement by reason of any default, and Heartland further reserves the right to cancel this Agreement without further liability for articles not accepted by Heartland in the event Vendor commits an act of bankruptcy, files or has filed against the petition of bankruptcy or insolvency or suffers any receivership or other similar petition to be filed for or against it.

- **15. Independent Relationship:** Nothing in this Agreement shall be construed as creating anything other than an independent Contractor relationship between Heartland and the Vendor.
- **16. Work Product Presumptive Heartland Property**: All writings, books, articles, computer programs, databases, source and object codes, and other material of any nature whatsoever, including trademarks, trade names, and logos, that is subject to copyright protection and reduced to tangible form in whole or in part by Vendor in the course of Vendor's service to Heartland shall be considered a work made for hire, or otherwise Heartland property. During this Agreement and thereafter, Vendor agrees to take all actions and execute any documents that Heartland may consider necessary to obtain or maintain copyrights, whether during the application for copyright or during the conduct of an interference, infringement, litigation, or other matter (Heartland shall pay all related expenses). Vendor shall identify all materials in which Vendor intends to exempt from this provision prior to the use or development of such materials.
- 17. Rights in Data: The Vendor understands and agrees that Heartland may itself and permit others, including government agencies of the United States and other foreign governments, to reproduce through but not limited to the publication, broadcast, translation, creation of other versions, quotations there from, any provided publications and materials, and otherwise utilize this work and material based on this work. During the performance of this Agreement and thereafter, Vendor agrees to take all actions and execute any documents that Heartland may consider necessary to obtain or maintain copyrights, whether during the application for copyright or during the conduct of an interference, infringement, litigation, or other matter (all related expenses to be borne by Heartland). The Vendor shall identify all materials it intends to exempt from this provision prior to the use or development of such materials. The Vendor shall defend, indemnify, and hold harmless Heartland against all claims, suits, costs, damages, and expenses that Heartland may sustain by reason of any scandalous, libelous, or unlawful matter contained or alleged to be contained in the work, or any infringement or violation by the work of any copyright or property right; and until such claim or suit has been settled or withdrawn, Heartland may withhold any sums due the Vendor under this Agreement. Vendor agrees to specifically identify to Heartland any and all computer software licenses ("including shrink-wrap") that may be conveyed to Heartland. Vendor agrees that any and all computer software developed in the performance of this Agreement shall, unless otherwise agreed, become and remain the property of Heartland.
- 18. Indemnity: Vendor shall defend, indemnify, and hold harmless Heartland, its directors,

officers, and employees harmless, against all suits, costs, damages, and expenses that Heartland may sustain by reason of Vendor's negligent or unlawful actions resulting from Vendor's performance under this Agreement, and Vendor shall hold Heartland, its directors, officers, and employees harmless from all liability and litigation expenses based upon alleged infringement of any patent except for the specific designs or specifications of Heartland.

- 19. Liquidated Damages: If the Vendor fails to deliver the supplies or perform the services within the time specified in this Agreement, Heartland may require that Vendor pay, in place of actual damages, liquidated damages in the amount of one percent (1%) of the agreement value for each day of delay. If Heartland terminates this agreement in whole or in part for default, as provided under Section 14 above, Vendor is liable for liquidated damages accruing until such time that Heartland reasonably obtains delivery or performance from another vendor. These liquidated damages shall be in addition to any excess costs for re-purchase. Vendor will not be charged with liquidated damages when delay of delivery or performance is beyond the control and without the fault or negligence of the Vendor.
- **20. Warranty:** For a minimum of one (1) year after delivery to Heartland, Vendor warrants that the goods furnished hereunder shall conform to the requirements and specifications of this Agreement and shall be of good workmanship and quality, free of all defects and fit for the purpose for which they are intended. Disclaimers of express or implied warranties and limitations of liability from or in connection with Vendor's products ordered hereby will be of no effect unless assented to in writing by Heartland.
- **21. Assignment:** Vendor cannot assign or subcontract any part of this Agreement without the prior written approval of Heartland.
- **22. Non-Waiver:** Heartland's failure to insist upon strict performance of the terms and conditions hereof shall not be construed as a waiver of the right to rely thereon in the future.
- **23. Drug Trafficking**: Heartland reserves the right to terminate this Agreement and to demand a refund or take other appropriate measures if the Vendor is found to have been convicted of a narcotics offense or to have been engaged in drug trafficking as defined in 22 CFR Part 140.
- **24. Terrorism E.O. 13224**: Vendor agrees and certifies to take all necessary actions to comply with Executive Order No. 13224 on Terrorist Financing; blocking and prohibiting transactions with persons who commit, threaten to commit, or support terrorism. (E.O.13224 text available at: http://www.whitehouse.gov/news/releases/2001/09/20010924-1.html Note: Vendor is required to obtain the updated lists at the time of procurement of goods or services. The updated lists are available at: http://treasury.gov/offices/enforcement/ofac/sanctions/terrorism.htm and http://www.un.org/Docs/sc/committees/1267.
- **25.** Computer Software Licenses: Vendor agrees to specifically identify to Heartland any and all computer software licenses ("including shrinkwrap") as may be conveyed to Heartland. The Vendor agrees that any and all computer software developed in the performance of this Agreement shall, unless otherwise agreed, become and remain the property of Heartland.
- **26. Vendor Terms and Conditions**: The terms and conditions of this Agreement shall supersede any other terms and conditions except those expressly accepted by Heartland in writing.

- **27. Gratuities:** This Agreement may be terminated for cause in accordance with Section 14 above should it be determined by Heartland that Vendor offered or gave a gratuity (e.g. entertainment, gift, services or money) to any Heartland employee or other persons responsible for or connected to those responsible for the decision to award this Agreement or the acceptance of performance under this Agreement and that gratuity was intended to obtain this award or favorable treatment.
- **28.** Independent Price Determination: (a) Vendor certifies that— (1) The prices in this Agreement have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other offeror, including but not limited to subsidiaries or other entities in which Vendor has any ownership or other interests, or any competitor relating to (i) those prices, (ii) the intention to submit an offer, or (iii) the methods or factors used to calculate the prices offered; (2) The prices in this Agreement were not knowingly disclosed by the Vendor, directly or indirectly, to any other offeror, including but not limited to subsidiaries or other entities in which Vendor has any ownership or other interests, or any competitor before bid opening (in the case of a sealed bid solicitation) or contract award (in the case of a negotiated or competitive solicitation) unless otherwise required by law; and (3) No attempt was made by the Vendor to induce any other business or individual to submit or not to submit an offer for the purpose of restricting competition or influencing the competitive environment. Vendor understands and agrees that violation of this certification will result in the termination of this Agreement for default as well as exclusion from future solicitations.
- **29. Eligibility Rules for Goods and Services**: Vendors shall not procure any goods or services from firms or individuals whose name appears on the "Lists of Parties Excluded from Federal Procurement and Nonprocurement Programs."
- **30. Ocean Shipment of Goods:** Applicable for awards for \$100,000 or more and when goods purchased under this award are transported to cooperating countries on ocean vessels whether or not award funds are used for the transportation. Vendor must ensure transport on a US flag commercial vessels. When U.S. flag vessels are not available, or their use would result in a significant delay, the vendor must contact Heartland Program Director before proceeding.
- **31. Air Transportation:** In accordance with the standard provision entitled International Air Transportation, any international travel requires prior written approval from the Heartland Program Director.
- **32. Authorized Geographic Code**: Vendor shall comply with the Geographic Code specified by the U.S. Government prime contract with Heartland, if any.
- **33.** Excusable Delays: The Vendor shall be liable for default unless nonperformance is caused by an occurrence beyond the reasonable control of the Vendor and without its fault or negligence. The Vendor shall notify Heartland in writing as soon as it is reasonably possible after the commencement of any excusable delay.
- **34. Export Control:** Vendor shall comply in all respects with all applicable local, state, and federal laws and regulations, as well as all U.S. statutes, regulations, and administrative requirements regarding relationships with non-U.S. governmental and quasi-governmental entities including but not limited to the export control regulations of the Department of State and the International

Traffic in Arms Regulations ("ITAR"), the Department of Commerce and the Export Administration Act ("EAA"), the anti-boycott and embargo regulations and guidelines issued under the EAA, and the regulations of the U.S. Department of the Treasury, Office of Foreign Assets Control.

- **35. Foreign Corrupt Practices Act:** The anti-bribery provisions of the Foreign Corrupt Practices Act of 1977 ("FCPA"), 15 U.S.C. §§ 78dd1", et seq., makes it unlawful for U.S. companies, as well as their officers, directors, employees, and agents, to corruptly offer or make a corrupt payment of money or anything of value to a foreign official for the purpose of obtaining or retaining business. Vendor acknowledges and understands that he/she must comply fully with the anti-bribery provisions of the FCPA. Specifically, Vendor understands and agrees that it shall be unlawful for the Vendor to pay, offer, promise to pay (or authorize to pay or offer) money or anything of value to a foreign official in order to assist Heartland in obtaining or retaining business for or with, or directing business to, Heartland. A "foreign official" means any officer or employee of a foreign government, a public international organization, or any department or agency thereof, or any person acting in an official capacity.
- **36. Environment**: Vendor must operate in a manner that complies with national and local environmental laws, regulations and standards including, but not limited to, laws related to air emissions, waste management, recycling, water discharge, toxic substances and hazardous waste disposal. Vendor agrees to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401-7671q) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251- 1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
- **37. Rights to Inventions:** If the Vendor has been contracted for the assignment or performance of experimental, developmental, or research work under a Federal funding agreement, the Vendor must comply with the requirements of 37 CFR Part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements," and any implementing regulations issued by the awarding agency.