



HEARTLAND ALLIANCE ANNUAL DINNER

CORPORATE SPONSORSHIP OPPORTUNITIES

OCTOBER 2018

Evening Dinner

LIZ HARTIGAN CONNELLY

Event Chair

JPMORGAN CHASE

Presenting Sponsor

ATTENDEES

Business, Civic &
Philanthropic Leaders —
400 attendees annually

ABOUT US

Since 1888, Heartland Alliance — a leading human rights organization — has supported those who are most vulnerable through direct service and advocacy. We believe society is better for everyone when all of us can participate, prosper and reach our full potential. Our work to promote safety, health, housing, education, economic opportunity, and justice impacts millions of lives each year in Chicago, nationally and in 12 countries.

OUR EVENT

For 78 years, our annual event convenes influential and socially-conscience businesses, civic and philanthropic leaders from around the greater Chicagoland area to champion human rights and, help those most in need exit poverty and achieve stability.

EVENT CHAIR

This year's event chair is Liz Hartigan Connelly, Managing Director & Head of Healthcare, Higher Education, Not-for-Profit Commercial Banking, JPMorgan Chase. Ms. Connelly was recognized by Crain's Chicago as one of the most influential women in commercial banking, and we are thrilled to have her support given her strong commitment to community involvement and public service.

HEARTLAND ALLIANCE

OUR MISSION

Heartland Alliance advances the human rights and responds to the human needs of marginalized populations — particularly the poor, the isolated, and the displaced — through the provision of comprehensive and respectful services and the promotion of permanent solutions leading to a more just global society.

OUR IMPACT



safety

140,000 individuals were provided protection around the world and 5.8 million people were impacted by policy wins



health

130,000 individuals were connected to health care and 2.5 million people were impacted through policy outcomes



housing

10,000 individuals are no longer homeless and 25,000 people were impacted through policy



education and jobs

600 individuals began moving to self-sufficiency through employment and 200,000 people were impacted through policy wins



justice

We passed one of the strongest re-entry bills to remove barriers to housing, employment and education for the 4.1 million Illinois adults with a criminal record

SPONSORSHIP BENEFITS

	\$25,000 Premier	\$15,000 Platinum	\$10,000 Gold	\$7,500 Silver	\$5,000 Nickel
Listing w/link on Heartland Alliance Events webpage	Y				
Listing in Heartland Alliance e-news	Y	Y			
Recognition from podium at event	Y	Y	Y		
Logo on event invitation	Prominent Logo	Y	Y		
Logo on event e-blasts	Prominent Logo	Y	Y		
Employee engagement opportunity	Y	Y	Y	Y	
Logo on event promotional ad	Prominent Logo	Y	Y	Y	
Mention & tag in social media post	Y	Y	Y	Y	
Logo with link on event website	Prominent Logo	Y	Y	Y	Y
Logo on screens at event	Exclusive	Exclusive	Shared		
Listing on screens at event				Y	Y
Named table card	Y	Y	Y	Y	Y
One Table (10 seats each)	Two Premium	Premium	Y	Y	Y

SPONSORS

2018 PRESENTING SPONSOR **JPMORGAN CHASE & Co.**

PAST SPONSORS INCLUDE



DEADLINES

LOGO SPECIFICATIONS

Files must be TIF, EPS, or JPG, 300dpi or greater. Please send BOTH a Full-color logo AND a Black & White transparent logo. Please deliver to: brubinstein@heartlandalliance.org

GUEST NAMES

Please deliver to: lsemenzin@heartlandalliance.org

CONTACT

FOR MORE INFORMATION, PLEASE CONTACT:

Jennifer Martin Coyle | Director, Corporate & Foundation Relations: JCoyle@heartlandalliance.org | 312.660.1467

- YES, I will sponsor Heartland Alliance’s Annual Dinner:
- Premier Sponsor: \$25,000 Silver Sponsor: \$7,500
- Platinum Sponsor: \$15,000 Nickel Sponsor: \$5,000
- Gold Sponsor: \$10,000
- I’m unable to sponsor but wish to purchase tickets: x \$300 each = \$ _____
- I’m unable to sponsor but wish to make a contribution of \$ _____

REGISTRATION INFORMATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

For Sponsors \$7,500+

Facebook Page Address: _____

Twitter Handle: _____

PAYMENT INFORMATION

Credit Card # (MC, Visa, AmEx, Discover): _____

Exp. Date: _____ CVV: _____ Signature: _____

Check made out to Heartland Alliance enclosed Check to follow

SPECIFICATIONS

Files must be TIF, EPS, or JPG, 300 dpi or greater. Please send BOTH a Full-color AND a Black & White transparent logo.

PLEASE RETURN FORM AND DELIVERABLES TO:

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