



HEARTLAND ALLIANCE

**EQUITY.
OPPORTUNITY.
FOR ALL.**

ANNUAL REPORT

JULY 2016 - JUNE 2017



CHANGE IS POSSIBLE. WE SEE IT **EVERY DAY.**

Heartland Alliance believes that society is better for all of us when everyone can participate, prosper and reach their full potential. We work across our companies to provide direct service and advocate for policy change to help those most vulnerable heal and move towards self-sufficiency.

This year we have seen increased challenges for those we serve. However, Heartland Alliance remains steadfast as we provide access to safe environments, housing, education, employment, healthcare, and justice. We know that those who experience disparities can exit poverty, heal from trauma, and achieve stability — we see that change is possible.

We see it with the nearly 50,000 torture survivors and refugees we counsel each year as they address trauma and set out on a path towards healing.

We see it in the 15,000 immigrants we provide legal services to as they fight to establish lives in the U.S.

We see it in the 5,000 boys and girls we house who are without their parents and fleeing extreme violence in their own homelands.

We see it with the 10,000 homeless individuals who receive care to address challenges like chronic and mental illness, substance use, and trauma.

We also see it as we foster community partnerships and implement innovative programs to tackle tough issues. For example, we recently launched READI Chicago — in collaboration with seven community partners on Chicago's south and west sides — to address gun violence by engaging high-risk individuals through job training, coaching, and supportive services.

Heartland Alliance could not do this important work without our public and private supporters, our community-based partners, and our volunteers. Because of the awareness you bring to our work, and your generous support, people's lives change.

EQUITY. OPPORTUNITY. FOR ALL.

EVELYN DIAZ

A handwritten signature in black ink, appearing to read 'Evelyn Diaz'. The signature is fluid and cursive, with a large initial 'E'.

President, Heartland Alliance

IMPACT IN 2017

WE ARE IN 100 COMMUNITIES & 12 COUNTRIES

**DIRECTLY HELPING
400,000 PEOPLE**

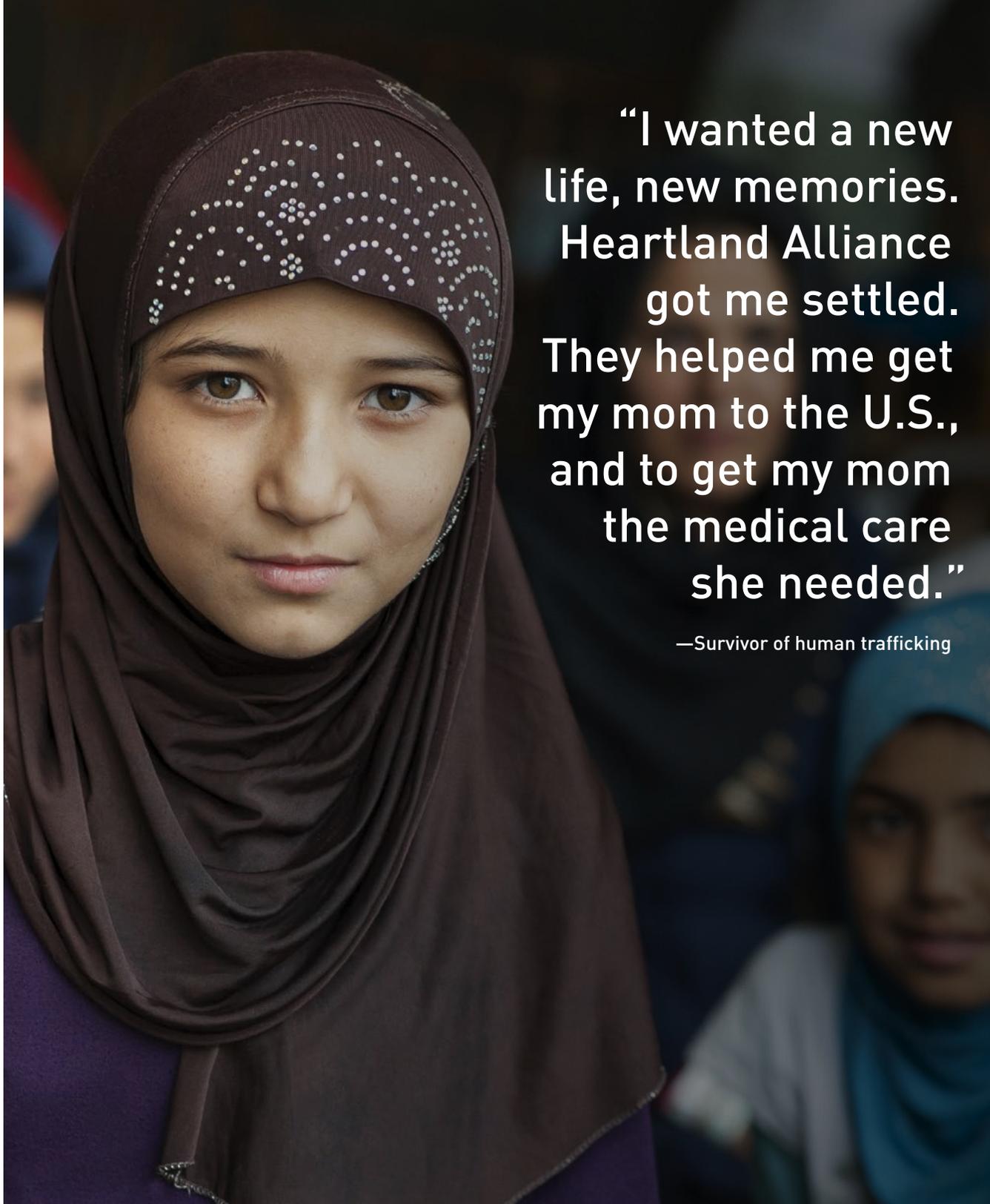
**IMPACTING 7,000,000 PEOPLE THROUGH ADVOCACY &
POLICY CHANGE**

SAFETY

At Heartland Alliance, we provide legal and mental health services to the most vulnerable, including immigrants, refugees, and survivors of trafficking, torture, and domestic violence to help them secure their rights and begin healing.

Heartland Alliance's Marjorie Kovler Center and National Immigrant Justice Center served record numbers this year, providing 10,400 individuals with trauma treatment and legal services. Our 2017 poverty report highlighted the inextricable connection between poverty and violence.

140,000 individuals were provided protection around the world and 5,800,000 people were impacted by policy wins.



“I wanted a new life, new memories. Heartland Alliance got me settled. They helped me get my mom to the U.S., and to get my mom the medical care she needed.”

—Survivor of human trafficking

HEALTH +

Heartland Alliance provides the most marginalized with access to high-quality, comprehensive healthcare and substance use treatment. We empower individuals with the knowledge and skills needed to engage in care plans, as well as build and maintain their overall well-being.

This year, we opened a pop-up clinic in Englewood and began the delivery of medical services to eight shelters on Chicago's south side. We also advocated for the protection and improvement of health insurance through the Protect Our Care-Illinois Coalition.

130,000 individuals were connected to health care and 2,500,000 people were impacted through policy outcomes.



As a result of our health services, 91% of participants with HIV (60% of whom are homeless) are **maintaining an undetectable viral load.**

HOUSING

Without housing, finding a job and staying healthy are nearly impossible. Heartland Alliance provides affordable and supportive housing to ensure that individuals and families are not homeless.

This year, we began construction on Tree Lane Apartments in Madison, WI., our second development in that city, which will provide 45 units of supportive housing for chronically homeless families. We also helped to defeat over 20 bills that would have further pushed vulnerable people to the brink of homelessness.



10,000 individuals are no longer homeless and 25,000 people were impacted through policy.



Of the households receiving homeless prevention services, 100% of those we connected with after six months **remained stably housed.**

EDUCATION & ECONOMIC OPPORTUNITY

Through Heartland Alliance's educational and employment programming, individuals have the opportunity to gain skills, secure and maintain stable jobs, and build financial assets.

Throughout this summer's employment program for residents of public housing, refugees and immigrants, and justice-involved youth, we connected 425 young people with jobs. We also focused our advocacy work on policies related to advancing income and employment to prevent and end homelessness.



600 individuals began moving to self-sufficiency through employment and 200,000 people were impacted through policy wins.



In 2017, 91% of adult learners **achieved gains** in English language comprehension and speaking on their post test.

JUSTICE

Heartland Alliance works globally to ensure human rights protections and access to legal representation for refugees, immigrants, asylum seekers, survivors of torture and trafficking, and other marginalized populations. We also help those involved in the criminal justice system find a new path through mental health and community supports.

This year, Heartland Alliance and our partners launched the Supportive Release Center to help ease re-entry for the formerly incarcerated. At the Manuel Saura Center, a residential alternative to youth detention, we provided counseling to redirect justice involved youth towards more positive outcomes.

We passed one of the strongest re-entry bills to remove barriers to housing, employment and education for the 4.1 million Illinois adults with a criminal record.



“The pressure of poverty, food insecurity, community violence — these kids are already so resilient, but their day-to-day does take a toll. This place allows for that resilience to take hold.”

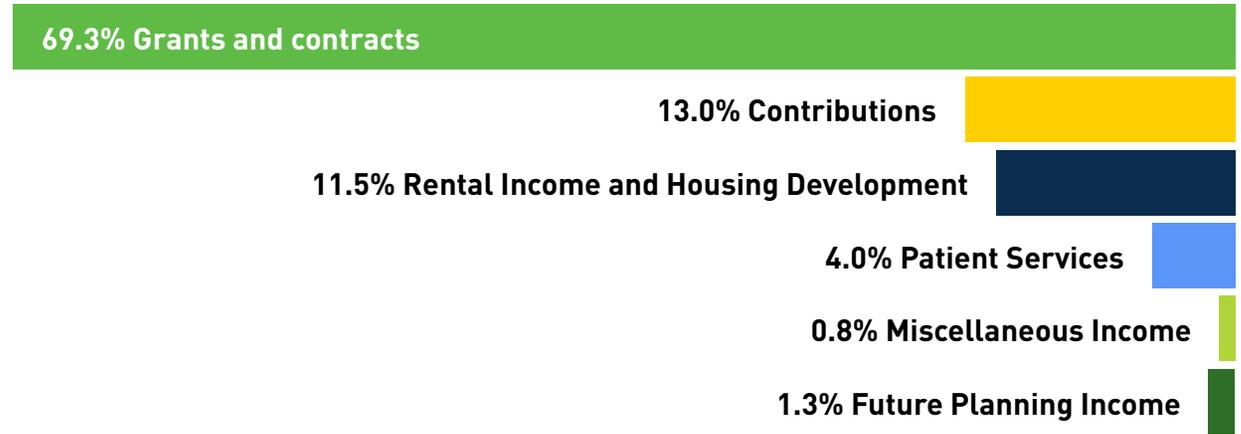
— Heartland Alliance clinical psychiatrist

FINANCIAL REVIEW

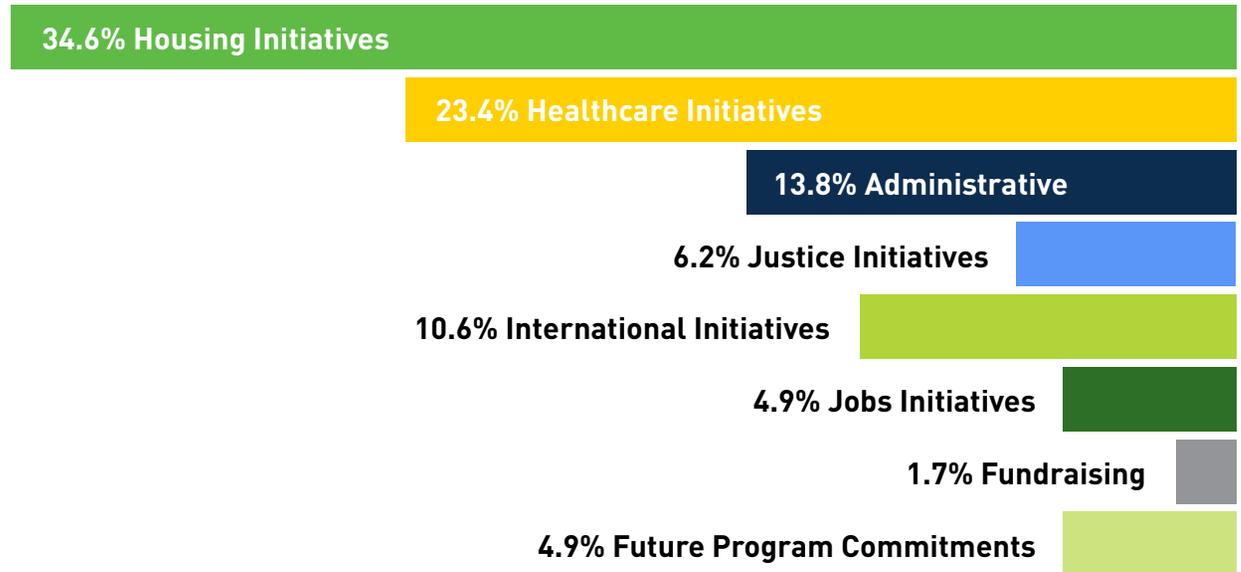
Eighty-five cents of every dollar donated to Heartland Alliance goes directly to programs for the most vulnerable.



TOTAL REVENUE* \$138,172,099



TOTAL EXPENSES** \$138,172,099



* Source: page 4 of the Consolidated Financial Report, Consolidated Statement of Activities of Heartland Alliance for Human Needs & Human Rights;
 ** Source: pages 8 - 9 of the Consolidated Financial Report, Consolidated Statement of Functional Expenses of Heartland Alliance for Human Needs & Human Rights

**WITHOUT OUR MANY GENEROUS CHAMPIONS AND PARTNERS,
THIS WORK WOULD NOT BE POSSIBLE.**

THANK YOU.

For a complete list of our champions and partners, please see our Full Annual Report at heartlandalliance.org/annualreport.

**HEARTLAND
ALLIANCE**

HEARTLAND ALLIANCE
208 SOUTH LASALLE STREET, SUITE 1300 | CHICAGO, IL 60604
312.660.1300 | HEARTLANDALLIANCE.ORG