2016 HEARTLAND ALLIANCE ANNUAL REPORT —

JULY 2015-JUNE 2016

HEARTLAND ALLIANCE
ENDING POVERTY

EQUITY AND OPPORTUNITY. FOR ALL.

At Heartland Alliance, these are more than mere words. We believe that everyone in our society benefits when people are able to exit poverty, heal from trauma, and achieve stability; secure their rights; and shape policies that respond to their needs. We recognize that persistent disparities – in safety, health, housing, education, economic opportunity, and justice – keep millions of people throughout the country and across the world from participating, prospering, and reaching their full potential.

Every day, Heartland Alliance addresses these disparities through direct service, research, and policy change. Thanks to our public and private investors, our community-based partners, and many volunteers, we have directly helped 400,000 individuals and impacted the lives of more than 7 million people worldwide in 2016. On the following pages, you will see just a glimpse of the positive impact Heartland Alliance has had on the lives of so many individuals.

Despite these successes, violence is getting in the way. It is disrupting lives, getting in the way of reaching our full potential as a society, and hurting all of us. Heartland Alliance remains as committed as ever to drawing on our deep expertise in healing and justice to address pervasive violence so that we can move more fully toward equity and opportunity for all.

To achieve that vision, we need partners and advocates whose sights are set beyond the nearest horizon. We need investors who embrace experimentation to produce better outcomes. We need dreamers, analysts, thought leaders, and practitioners working side by side to imagine and implement new policies and programs that effect lasting change.

WE NEED YOU. ALL IN.

EVELYN DIAZ

President,
Heartland Alliance

IMPACT IN 2016

WE ARE IN

100 communities &
12 countries

DIRECTLY HELPING

400,000 people

IMPACTING:

7,000,000
people through advocacy and policy change

IMPACT IN 2016

30,000
PEOPLE HOUSED

20,000
LOW-INCOME PEOPLE RECEIVED HEALTHCARE

160,000
PEOPLE AT HIGH RISK FOR HIV RECEIVED HEALTHCARE IN NIGERIA AND CÔTE D'IVOIRE

825
TORTURE AND DOMESTIC VIOLENCE SURVIVORS RECEIVED COUNSELING OR TREATMENT

516
JUSTICE-INVOLVED TEENS RECEIVED A RESIDENTIAL, THERAPEUTIC ALTERNATIVE TO DETENTION

22,000
SURVIVORS OF VIOLENCE, TORTURE AND DETENTION BY ISIS RECEIVED MENTAL HEALTHCARE AND LEGAL SERVICES

3,428
INDIVIDUALS WERE LEGALLY PROTECTED FROM TRAFFICKING, VIOLENCE OR PERSECUTION

2,957
CHILDREN FLEEING VIOLENCE WERE HOUSED IN PROTECTIVE RESIDENTIAL SETTINGS

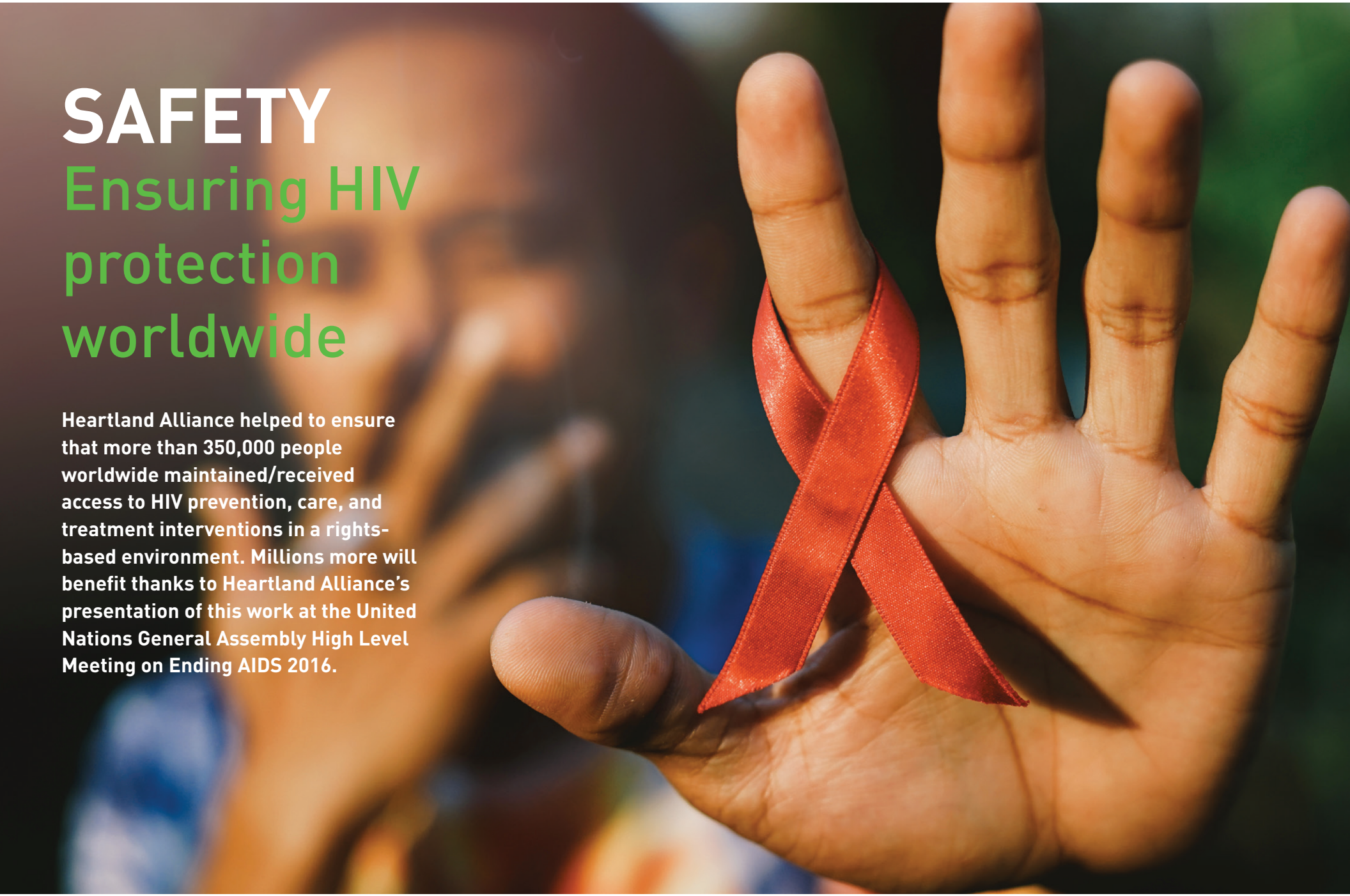
HOUSING
Collective Impact in Madison

Heartland Alliance collaborated with public and private partners in Madison, Wisconsin to open Rethke Terrace, a new, safe, and affordable 60-unit housing development for veterans and people who were homeless.

HEALTH

Service Expansion on Chicago's South Side

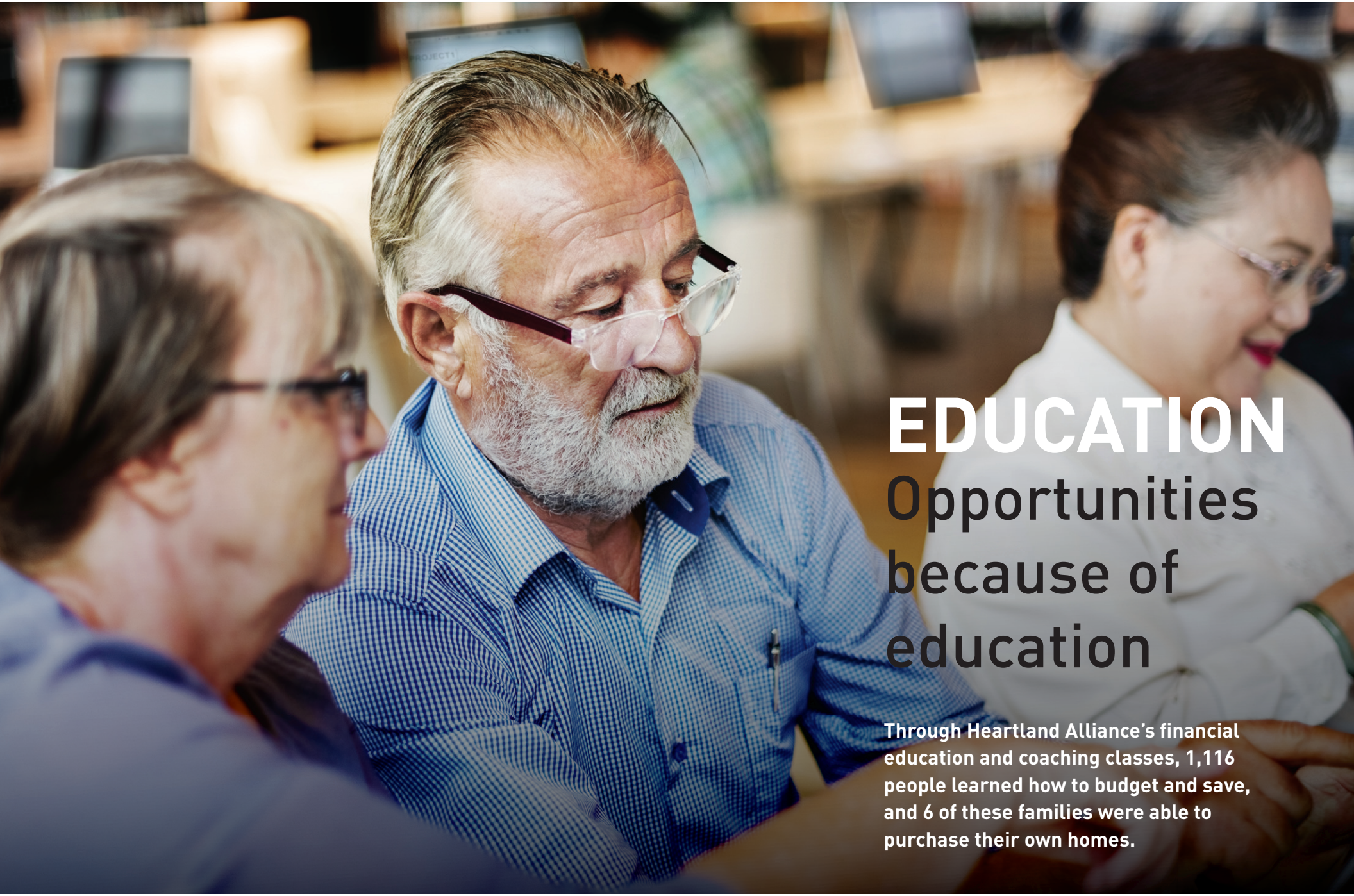
Heartland Alliance expanded medical outreach on Chicago's South Side and established a pop-up health center in the Englewood community to make services more accessible to those who are homeless or low income.



SAFETY

Ensuring HIV protection worldwide

Heartland Alliance helped to ensure that more than 350,000 people worldwide maintained/received access to HIV prevention, care, and treatment interventions in a rights-based environment. Millions more will benefit thanks to Heartland Alliance's presentation of this work at the United Nations General Assembly High Level Meeting on Ending AIDS 2016.



EDUCATION Opportunities because of education

Through Heartland Alliance's financial education and coaching classes, 1,116 people learned how to budget and save, and 6 of these families were able to purchase their own homes.

ECONOMIC OPPORTUNITY

Growing opportunity

Seventy percent of the people who participated in Heartland Alliance's transitional jobs program at our urban farm, FarmWorks, gained well-paid, long-term employment.

JUSTICE
Securing Human Rights

Heartland Alliance successfully petitioned The Fifth Circuit Court of Appeals to review the case of an Ethiopian man who was falsely accused of terrorist activity and tortured by the Ethiopian government. The ruling sets an important precedent in the U.S. for asylum seekers who have fled countries whose governments use unsubstantiated terrorist allegations as a pretext for targeting certain racial and ethnic groups for persecution.

FINANCIAL REVIEW

Eighty-five cents of every dollar donated to Heartland Alliance goes directly to programs for the most vulnerable members of our community.

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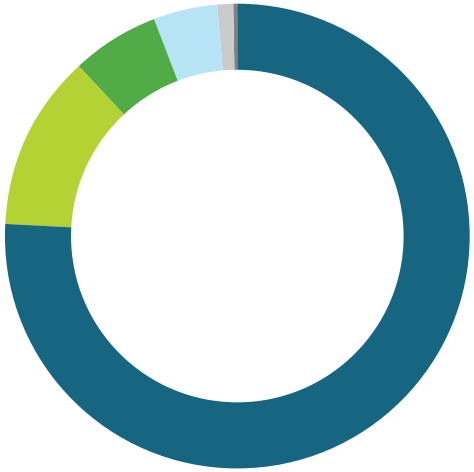
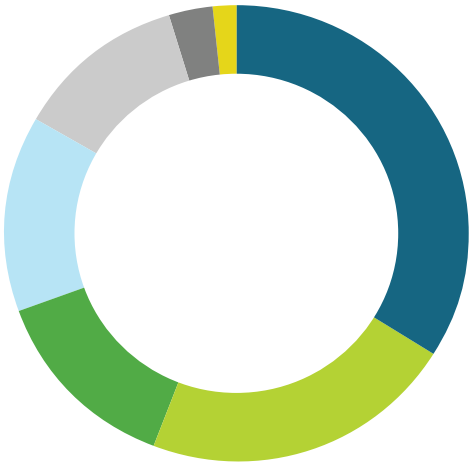
TOTAL REVENUE $122,304,670



- 75.4% Grants and Contracts
- 12.2% Contributions
- 6.0% Rental Income and Housing Development
- 4.4% Patient Services
- 1.2% Future Planning Income
- 0.9% Miscellaneous Income

TOTAL EXPENSES $122,304,670



- 34.0% Housing Initiatives
- 22.0% Healthcare Initiatives
- 13.5% Administrative
- 13.9% International Initiatives
- 12.0% Justice Initiatives
- 3.0% Jobs Initiatives
- 1.6% Fundraising

WITHOUT OUR MANY GENEROUS CHAMPIONS AND PARTNERS, THIS WORK WOULD NOT BE POSSIBLE.

THANK YOU.

HEARTLAND ALLIANCE
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