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HEARTLAND ALLIANCE'S 'ADOPT-A-FAMILY FOR THE HOLIDAYS' KICKS OFF

Bring Joy to the Season for Chicago's Poor

The holidays are here, with all of their merry-making and gift-giving. But for too many children and their families, the winter brings only more cold, hunger and want. To help brighten the season, Heartland Alliance for Human Rights & Human Needs is kicking off its annual "Adopt-a-Family for the Holidays" campaign.

"Our participants – including refugee families, single parent families, and youngsters living in Heartland Alliance facilities – sincerely appreciate peoples' generosity," says Cherrell Jackson, volunteer coordinator at Heartland Alliance. "Simple things, like a winter hat or provisions for a holiday meal, are so meaningful to them as they work toward stability and self-sufficiency."

Individuals, families, colleagues, and other groups are encouraged to adopt a Heartland Alliance family. Heartland Alliance will provide the "most wanted" list of items requested by the family. Or, make a gift donation to a specific Heartland Alliance program and touch the lives of numerous men, women, and children. All wrapped gifts need to be delivered to Heartland Alliance's downtown office, 208 South LaSalle Street (at Adams St.), suite 1818, by December 17.

"The 'Adopt-a-Family for the Holidays' campaign is the ideal way to spread holiday cheer among those who need it most," Ms. Jackson says.

For more information about the "Adopt-a-Family for the Holidays" campaign, visit our link at <http://www.heartlandalliance.org/howtohelp/inkinddonations.html>, contact Cherrell Jackson at cjackson@heartlandalliance.org or call 312.660.1310.

Heartland Alliance champions the human rights and improves the lives of men, women, and children who are threatened by poverty or danger. For more than 100 years we have been providing solutions – through services and policy – that move individuals from crisis to stability and on to success. Our work in housing, health care, legal protections, and economic security serves more than 100,000 people annually, helping them build better lives.

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