



WHAT: Heartland Alliance for Human Needs & Human Rights cordially invites you to The Art of Human Rights Exhibition and Silent Auction. Join us for this festive Saturday evening of cocktails, hors d'oeuvres and live music - showcasing a variety of established Fine Artists, hand selected by Chuck Gniech, Curator of Gallery 180 of The Illinois Institute of Art-Chicago. Exhibited work includes: painting, drawing, photography, and sculpture - available for purchase. The commission from all sales will be donated directly to Heartland Alliance.

WHY: Funds raised through The Art of Human Rights supports our belief that everyone deserves to have a roof over their heads, access to health care, the opportunity to earn income to support themselves and their families, and to be treated fairly and with justice. Heartland Alliance believes that all of us deserve the opportunity to improve our lives. Each year, we help ensure this opportunity for more than one million people around the world who are homeless, living in poverty, or seeking safety.

WHEN: Saturday, March 10, 2012 (Preview Party – Friday, March 9, 2012)

WHERE: Coalition Gallery, Chicago Artists' Coalition, 217 N Carpenter St., Chicago – West Loop

WHO: 300+ Guests and Sponsors

SPONSOR LEVELS: \$3,000 - \$20,000

Please visit: www.artofhumanrights.org

Sponsor Level*	Presenting	Gold	Silver	Bronze
Amount	\$20,000	\$10,000	\$5,000	\$3,000
Invitation, E-Invitation	Prominent Logo	Logo	-	-
Website	Prominent Logo with Link	Logo with Link	Logo	-
E-Newsletter, Press Releases	Name Listing	Name Listing	Name Listing	-
Recognition from Podium	Yes	Yes	Yes	-
Art Catalog/Program	Prominent Logo, Premium Full-Page Ad	Logo; Full-Page Ad	Logo and Name Listing	Logo and Name Listing
On-Site Signage	Prominent Logo on Screen, Event and Sponsor Banners	Logo on Screen and Sponsor Banner	Logo on Screen and Sponsor Banner	Listing on Screen and Sponsor Banner
Tickets for both the Preview Party AND Exhibition	20 Tickets	15 Tickets	10 Tickets	10 Tickets

Deadline for inclusion in Art Catalog – December 20, 2011
 Deadline for inclusion on Invitation and E-Invitation – January 5, 2012

For more information, please contact: Michelle Marvin, (312) 660-1339, mmarvin@heartlandalliance.org



Sponsor Registration Form

Yes, I want to support The Art of Human Rights at the following Sponsor Level:

(Please Circle)	Presenting	Gold	Silver	Bronze
	\$20,000	\$10,000	\$5,000	\$3,000

I am unable to attend the benefit, but wish to make a contribution of \$_____.

Registration Information

Name as you would like it listed in event materials: _____

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment

Credit Card # (MC, Visa, AmEx, Discover): _____ Exp.: _____

Signature: _____

Check enclosed Check to follow

Checks should be made payable to Heartland Alliance. Your sponsorship, less a projected cost of \$50 per person, is tax deductible as provided by law. Heartland Alliance is a 501(c)(3) organization. Tax ID #36-1877640.

Please return completed form to:

Heartland Alliance for Human Needs & Human Rights
Attn: Michelle Marvin
Associate Director, Individual Giving
208 South LaSalle Street, Suite 1818
Chicago, IL 60604
312-660-1339
mmarvin@heartlandalliance.org

